

# Branch Meeting Information and Activity

## Pass the Fairtrade Parcel

### Preparation

Fairtrade Fortnight usually takes place at the end of January beginning of February and there is a lot of material available to use for a meeting - [www.fairtrade.org.uk](http://www.fairtrade.org.uk). If you do not have access to a computer the address and telephone number are:

The Fairtrade Foundation  
3rd Floor, Ibex House  
42-47 Minories  
London EC3N 1DY  
020 7440 7676 (Fairtrade Fortnight resources and leaflets order line)

One Fairtrade product will probably have been selected to promote Fairtrade Fortnight and there will be lots of information to back this up.

**Make a Pass the Parcel** *[see Activity below]*

### At the Meeting

1. Give some background information to what Fairtrade stands for and ask the group if they know of any Fairtrade products and if they buy them (have a picture of the logo which identifies Fairtraded goods available to show).
2. Talk about the product selected by Fairtrade (coffee, tea, chocolate??) and if you have the time before the meeting buy one to bring to the group, explain how much it cost and what was the price of the non-Fairtrade product. Ask the group what they think of the comparison in prices and what may put families off buying the product.
3. If a Fairtrade producer has been promoted on the Fairtrade site, share his details with the group so they can appreciate the difficulties producers experience in developing countries and how they can be exploited.

There is a lot of potential discussion here for the group and this should make a very lively meeting.

### Activity

Pass the Fairtrade parcel. Using the information above that you have shared with the group prepare questions (say 10) that you can write on small pieces of paper. Buy a small prize (it must be Fairtrade) and prepare a parcel with 10 wraps. Inside each wrap pop one of the questions. If possible play pass the parcel to music and each time the music stops and one layer is undone, the question must be asked of the group. The person unwrapping does not have to answer the question as people may not feel comfortable with this. If they have all listened, they should be able to answer! The last person obviously gets the prize.

Finish off the meeting with coffee/tea biscuits if possible using Fairtrade products.

There is some financial cost for this meeting which can be met from your branch funds. Alternatively the group may be willing to pay extra for their refreshments on this occasion.